

# FLFL LIFESTYLE BRANDS LIMITED

Regd. Office: Knowledge House, Shyam Nagar, Off JVLR, Jogeshwari (East), Mumbai – 400 060.  
P + 91 22 66442200  
CIN: U74999MH2017PLC292590

## TERM SHEET

Term sheet for Optionally Convertible Debentures ("OCDs").

Issuer	FLFL Lifestyle Brands Limited
Issue Size	₹ 6.5 Crore
Objects of the Issue	To meet long term fund requirements, expansion plans, business activities and for general corporate purpose.
Instrument	Optionally Convertible Debentures
Issuance Mode	Demat / Physical
Convertibility	Optionally Convertible at option of Issuer after the tenure of 55 months from the date of issuance
Credit Rating	NIL
Face Value	₹ 10 /- each
Premium / Discount on Issue	NIL
Issue Price	₹ 10 /- each
Premium / Discount on redemption	NIL
Conversion / Redemption / Maturity Date	March 27, 2023
Conversion Price	₹ 10/- each
Lock-in-Period	N.A.
Minimum Application	N.A.
Put Option	N.A.
Call Option	N.A.
Call Option Price	N.A.
Call Notification Time	N.A.
Coupon Rate	Zero
Step Up/ Step Down Coupon Rate	N.A.
Coupon Payment Frequency	N.A.
Coupon / Interest Payment Date	N.A.
Coupon Type	N.A.
Listing	Not Listed
Depository	NSDL
Registrars	Link Intime India Private Limited C 101, 247 Park, LBS Marg, Vikhroli (West), Mumbai 400 083 Tel No:- 022 49186000
Issue Opening and Closing Date	Opening Date: March 27, 2017 Closing Date: March 27, 2017
Deemed Date of Allotment	March 27, 2017

For FLFL Lifestyle Brands Limited

  
Subodh More  
Director  
DIN: 07230828