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TERMS & CONDITIONS ATTACHED TO SERIES A COMPULSORY CONVERTIBLE DEBENTURES

- The Un-Secured Compulsorily Convertible Debentures shall be converted into equity shares at the Conversion Price then in effect, upon the earlier of
 - (i) a period of 10 years from the date of issue; or
 - (ii) the occurrence of an Initial Public offering of the share of Company.
- The Initial conversion price for a convertible debenture shall be as per the debenture subscription price such that conversion of Convertible debenture into equity shares is on a 1:1 basis and shall be subject to adjustment from time to time as provided under the SA.
- The "Series A" Debenture shall be compulsorily convertible and cannot be redeemed.
- The holder of "Series A" Debenture shall not be entitled to vote on any matters that are submitted to the vote of the shareholders of the Company.
- Zero interest shall payable on the CCD during the period of 10 years.

For PRINTLINE MEDIA PRIVATE LIMITED

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